

# Managed Security Awareness Training

Helping you manage the ongoing problem of Social Engineering



## Why Train with us?

Old-school security awareness training doesn't hack it anymore. Today, your employees are frequently exposed to sophisticated phishing and ransomware attacks.



## Baseline Testing

- We provide baseline testing to assess the percentage of your users through a free simulated phishing attack.



## Train Your Users

- We have the world's largest library of security awareness training content; including interactive modules, videos, games, posters and newsletters. Automated training campaigns with scheduled reminder emails.



## Phish Your Users

- Best-in-class, fully automated simulated phishing attacks, thousands of templates with unlimited usage, and community phishing templates.



## See the Results

- Enterprise-strength reporting, showing stats and graphs for both training and phishing, ready for management. Show the great ROI!



Contact us to find out how Amaru can boost your cyber security posture.



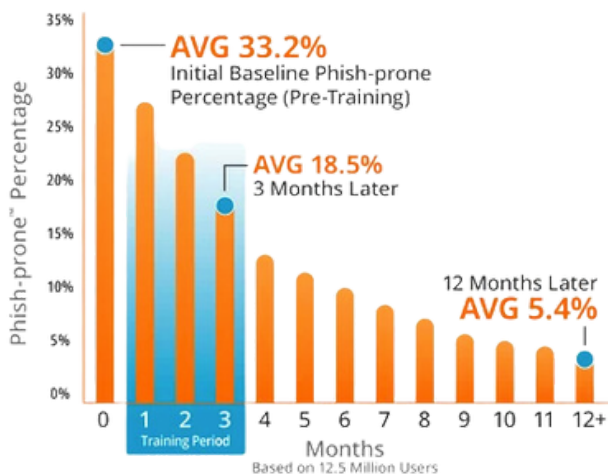
[www.amaru.co.nz](http://www.amaru.co.nz)



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# The system really works...

For 2023, the overall PPP baseline average across all industries and size organisations was 33.2%, meaning just less than a third of an organisation's employee base could be at risk of clicking on a phishing email prior to receiving training. However, results were improved so only 18.5% of those same users will fail within 90 days of completing their first training and organisations improved their susceptibility to phishing attacks by an average of 82% in one year by following our recommended approach.



## Find Out How Effective Our Security Awareness Training Is

The world's largest integrated platform for awareness training combined with simulated phishing attacks.

### Social Engineering Indicators

- Patented technology turns every simulated phishing email into a tool IT can use to dynamically train employees by instantly showing them the hidden red flags they missed within that email.

### AI-Driven Phishing and Training Recommendations

- Leverage the power of AI to give your users a more personalised experience that adapts to their current level of knowledge. Use AI-driven phishing to automatically choose the best phishing template for each of your users based on their individual training and phishing history. With AI-driven training recommendations, the training library serves up content customised to your overall organisation's Phish-Prone percentage.

### User Management

- Active Directory Integration allows you to easily upload user data and saves you time by eliminating the need to manually manage user changes. You can also leverage the Smart Groups feature to tailor and automate your phishing campaigns, training assignments and remedial learning based on your employees' behaviour and user attributes.

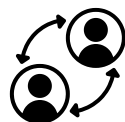
# AMARU'S Security Awareness Training Features

## Unlimited



We give you access to our content library of 1,000+ items based on your subscription. Unlimited access to all phishing features with flexible licensing. Powerful new features added regularly.

## Engaging, Interactive Browser-based Training



Our interactive training gives your users a fresh new learner experience that makes learning fun and engaging. Your users can choose the language they're most comfortable with for the entire training interface, helping deliver a more immersive training experience.

## Brandable Content



This self-service feature gives you the option to add branded custom content to the beginning and end of select training modules. You can add your organisation's branding elements including your logo, custom graphics, and corporate colours to tailor any messaging you want to deliver to your users.

## Upload Your Own Content



Want to supplement your security awareness training content with your organisation's custom training or other corporate training content? With AMARU's robust learning management system (LMS), you can upload your own SCORM-compliant training and video content and manage it alongside your Library Training content all in one place—at no extra cost!

## Assessments



Find out where your users are in both security knowledge and security culture to help establish baseline security metrics. Use the skills-based assessment and the security culture survey to measure and monitor your users' security knowledge and sentiment to a security-aware culture over time.

## Custom Phishing Templates and Landing Pages



Apart from the thousands of easy-to-use system templates, you can customise scenarios based on personal information and include simulated attachments to create your own targeted spear phishing campaigns. Each Phishing Email Template can have its own Custom Landing Page, which allows for point-of-failure education.

# AMARU'S Security Awareness Training Features

## Phish Alert Button



Phish Alert add-in button gives your users a safe way to forward email threats to the security team for analysis and deletes the email from the user's inbox to prevent future exposure. All with just one click!

## Advanced Reporting Feature



60+ built-in reports provide holistic views and detailed reporting on your key awareness training indicators over time. Leverage Reporting APIs to pull data from your console.

## Virtual Risk Officer™



The innovative Virtual Risk Officer (VRO) functionality uses machine learning to help you predict and identify risk at the user, group and organisational level. This continual learning model enables you to make data driven decisions when it comes to your security awareness program.

## PhishER™



PhishER is an optional add-on for managing the high volume of messages reported by your users and helps you identify and respond to email threats faster. Combined with the training platform, PhishER can automatically flip dangerous attacks into instant real-world training opportunities.

Did you know that **88%** of data breaches are caused by **human error**?

Get your free phishing security test and find out what percentage of your employees are Phish-Prone

## About Amaru

Amaru is New Zealand's leading information security and compliance service provider, offering end-to-end managed cyber security services across Australia and New Zealand.

Contact us to find out how Amaru can boost your cyber security posture.



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